

SEPTEMBER 2020

UX 312



LOGO THUMBNAIL CONCEPTS

Elyssa Chung

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gold 金 重 — heavy weight
伊 — fair lady
其 — sand of jade
Kae clicking together

鐘 — clock
Chung
sound similar to 金 重

王 — king
其 — it's that them theirs his
山 — Mountain

jade on a new?

山 — Mountain

11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32





chung 3 clock 3 onion



onion UX

46



47



48



49



50



51



51



EC

52



YK

53



54



55



56



57



58



59



Pinwheel

60



61



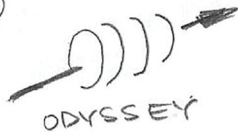
↑ feels like Nike's "just do it"

67



Break + BUILD

68



69



70



71



CHUNG UX

72



73



RIVER ROCK UX

74



76



78



ONION UX SOLUTIONS

81



82



RIVER UX SOLUTIONS

金重 伊琪

↓ can also mean river??

75



77



HUMMER'S UX

80



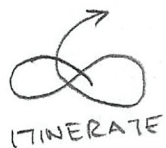
UX SOLUTIONS

kinda looks like a humming bird.

83



84



85



86



87



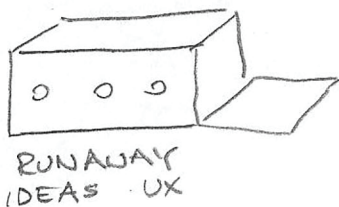
88



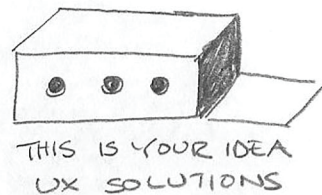
89



90



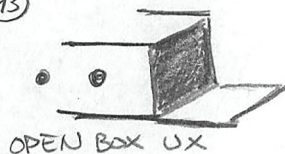
91



92



93



94



95



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97



98



99



100



101



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VECTOR SEMI-COMP CONCEPTS

Elyssa Chung

